

Print



Pre-meeting **ANESTHESIOLOGY™ 2015 Preliminary Brochure** introduces opening session, speakers, named-lectures and highlights new offerings for 2015. Distribution – 70,000/Covers 2, 3 & 4 available*

ANESTHESIOLOGY™ 2015 Pocket Guide – the meetings only printed guide, given to every attendee upon arrival, provides essential information on sessions, networking opportunities, the Connection Center and special events. Distribution – approx. 15,000/ Covers 2, 3 & 4 available.

ANESTHESIOLOGY™ 2015 Registration News – Distributed at the convention center during registration and check-in with an e-Edition emailed to 40,000+ on Friday morning. Features hotel locations, shuttle schedules and key information to navigate the annual meeting. Full, ½ and ¼ pages, premium positions and covers 2, 3 & 4 available.

ANESTHESIOLOGY™ 2015 Exhibit Hall Map – City Highlights – fold-up map gives attendees an in-depth view of the exhibit floor and insightful information about the host city. Attached to ANESTHESIOLOGY™ 2015 Registration News.

Email



Pre-meeting **Go Anesthesiology** – Pre-registration blast outlines all the exciting education and networking events available in San Diego and why the ANESTHESIOLOGY™ 2015 annual meeting is a “must attend”. Five issues sent monthly from April to September, distribution 65,000/40% open rate. Two banners per issue available*

Pre-meeting **Connect Anesthesiology** – Provides ideas on how to maximize your experience at the annual meeting through special sessions, speakers and events targeted to three specific audiences-domestic, international and resident/medical student attendees. Four issues go out monthly from July to October. Distribution to all registered attendees/26% open rate. Two banners per issue available*

ASA Daily News – Daily e-newsletter highlights breaking news and developments on-site at the ANESTHESIOLOGY™ 2015 annual meeting and paints a picture of what was missed by those healthcare professionals unable to be a part of the event in San Diego. Five issues, Friday through Tuesday. Two banners per issue available.

Digital



ASA TV News Broadcast – reach the industry like never before by placing a 30-second ad in our exclusive annual meeting news broadcast. ASA TV features on-the-spot coverage of all the happenings from the ANESTHESIOLOGY™ 2015 annual meeting. Looped in various locations in the convention center and on shuttle buses posted on goanesthesiology.org, YouTube and emailed in ASAP Daily.

ePoster Monitors – Offers companies the opportunity to take advantage of the cutting edge research that is often part of the poster presentation sessions by placing a 30-second ad on the monitors. Ads run on approximately 32 monitors between presentations Saturday through Monday.

Web



Pre-meeting **GoAnesthesiology.org** – Features everything members, attendees, prospective attendees and casual browsers alike need to know about the ANESTHESIOLOGY™ 2015 annual meeting including detailed session grids, opening session speakers, named lecturers, networking events and the Connection Center. Limited opportunity, sold as 10%-25% share of voice (SOV). TBD approx. impressions; banner and skyscrapers available*



Pre-meeting **Online Community** – Provides attendees the chance to connect with colleagues and exhibitors, develop schedules ahead of the meeting and start the conversations they'll continue once they get to San Diego. Limited to five advertisers, sold as 20% share of voice.*

Mobile app – Equips attendees with a tool to check event schedules, set daily planner, contact other attendees and exhibitors and much more all at the tips of their fingers! Talk to our sales force about placements and ad availability.*

CONTACT INFORMATION

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